

## About OpenDNS

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OpenDNS is the leading provider of free security and infrastructure services that make the Internet safer through integrated Web content filtering, anti-phishing and DNS services. OpenDNS services empower home Internet users to protect their families from unsafe or inappropriate content on the Internet. Today, OpenDNS is trusted by millions of users and households around the world.

## Simple and Effective Web Filtering

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As the amount of unsafe content on the Internet grows rapidly, it's increasingly necessary for home networks used by kids to have a Parental Controls solution. OpenDNS provides the easiest way to keep your family safe online.

With more than 50 categories of filterable Web content to choose from, setting up OpenDNS Parental Controls is as easy as checking a box. Simply choose your desired filtering level, from "High" to "Minimal," or customize by selecting the specific categories you want to filter for your home network. Your filtering preferences take effect in just minutes. Block access to particular Web sites during specific time blocks, such as "Homework Hours," for even finer grain control. OpenDNS Parental Controls, recommended by industry experts, is completely free to use and set-up is a breeze.

## Community-Powered Security

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Phishing scams are the dominant form of fraud on the Internet, and they are growing in both sophistication and frequency. Phishing scams aim to trick you into handing over personal information, such as bank account number and password, through a fraudulent e-mail and Web site.

OpenDNS PhishTank™ takes the guesswork out of identifying phishing scams. The leading anti-phishing database system on the Internet, OpenDNS PhishTank™ uses the collective intelligence of security researchers and community members around the world to prevent millions of phishing scams from claiming victims every year. OpenDNS PhishTank™ is also the fastest-moving anti-phishing service, since it does not rely on a single organization or group to keep information up-to-date and real-time. Using OpenDNS means everyone in your household is protected by PhishTank™.

## OpenDNS Service Features & Benefits

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### Parental Controls

Parents can control where their kids go on the Internet through OpenDNS Web content filtering. OpenDNS offers more than 50 categories to choose from, empowering you to keep your family safe online.

### Anti-phishing

When a phishing email appears in your e-mail inbox, OpenDNS will ensure that the site will not even load in a Web browser – giving you a tremendous amount of security against such attacks. Phishing is a leading cause of identity theft and fraud on the Internet, but OpenDNS takes the guesswork out of identifying phishing scams.

### Detailed Logging & Reporting

OpenDNS gives you insight into which Web sites are visited on your home network, allowing you to monitor children online. Detailed reports give you information about traffic by time, grouped by site, and other methods of showing data. Time-of-day blocking – Lets you restrict access to certain Web sites during time blocks, such as homework hours, for fine-grain control.

### Shortcuts

Web browser Shortcuts allow you to customize how you navigate the Web by creating address bar Shortcuts to your favorite Web sites. For example, map "mail" to your favorite Webmail service.

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### Guide page

Helpful search results from OpenDNS get you back on your way when you make a typo or the Web site you're trying to visit is down.

### Customization

OpenDNS lets you personalize the page your family sees when they try to access a Web site you've chosen to block. You can add a photo and custom message.

## What Makes Us Unique & Different

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What	Why Is This Important?
<b>Community-Powered Web Site Categorization Engine</b>	With thousands of people around the world working together, Web sites are categorized faster, and their categorization is more accurate and comprehensive. Web sites that slip through the cracks with other systems are caught by OpenDNS.
<b>PhishTank™ - Community-Powered Anti-Phishing</b>	The PhishTank community of more than 50,000 global phishing experts work to keep your family safe online by actively finding and blocking fraudulent phishing Web sites. With OpenDNS you have the experts on your side.
<b>Security Through the Domain Name System (DNS)</b>	OpenDNS works in the cloud and won't slow down your Internet connection like other security systems.
<b>Innovative Navigation Features</b>	OpenDNS gives you tools to customize how you navigate the Internet in your home. Shortcut your way around the Web and add personal elements such as photos and custom messages.
<b>Free</b>	No hidden or recurring costs.

## Web Content Filtering Categories Provided (50+)

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Adult Themes	Financial institutions	Non-profits	Search engines
Adware	Forums/Message boards	Nudity	Sexuality
Alcohol	Gambling	P2P/File sharing	Social networking
Auctions	Games	Parked Domains	Software/Technology
Automotive	Government	Phishing	Sports
Blogs	Hate/Discrimination	Photo sharing	Tasteless
Business Services	Health	Podcasts	Television
Chat	Humor	Politics	Travel
Classifieds	Instant messaging	Pornography	Video sharing
Dating	Jobs/Employment	Portals	Visual search engines
Drugs	Lingerie/Bikini	Proxy/Anonymizer	Weapons
Ecommerce/Shopping	Movies	Radio	Webmail
Educational Institutions	Music	Religious	
File storage	News/Media	Research/Reference	