

LUSH Cosmetics Switches to OpenDNS for all U.S. and Canada Retail Stores

Global cosmetics label deploys OpenDNS across all North America retail stores in just hours, and manages filtering at all locations through a single Web-based dashboard.



The Problem

Unobstructed Internet access is unacceptable, but deploying and managing an appliance at 149 locations is cost-prohibitive.

LUSH Cosmetics operates 149 retail locations across the United States and Canada, and each was providing open Internet access to store staff. After exploring Web sites being visited on computers accessed by staff, network administrators and management discovered that the bulk of Web traffic is to non work-related sites like Facebook.com and MySpace.com.

Network administrators immediately began investigating solutions, but after surveying the total cost of ownership and operation for a variety of appliance offerings, LUSH quickly eliminated appliances as an option.

The Solution

Deploy OpenDNS in just hours across 149 locations – without appliances – and secure the Internet with ease.

Network administrators directed their focus on setting up OpenDNS – which met all of their security needs and came with the unique and appealing benefit of making the LUSH stores' networks faster and more reliable.

OpenDNS's cloud-based service provides LUSH with the ability to remotely manage all retail location networks from one central Web-based dashboard, making changes to filtering and security settings over the Internet. OpenDNS also gives LUSH network administrators invaluable insight into network traffic and empowers them to spot harmful malware and prevent it from spreading inside their network.

LUSH reports 100 percent satisfaction with OpenDNS since rolling it out across its 149 stores, and continues to be thrilled with the boosted employee productivity and cost savings it represents, as there are no recurring maintenance fees associated with the service.

More About LUSH Fresh Handmade Cosmetics

Established 14 years ago, LUSH Fresh Handmade Cosmetics has been driven by innovation and its ethics. Creators of pioneering beauty products such as the fizzing bath bombs, bubble bars, shower jellies, solid body butters and solid shampoo bars, LUSH places emphasis on fresh ingredients like organic fruits and vegetables and the finest essential oils. LUSH operates a strict policy against animal testing, supports Fair Trade and Community Trade initiatives, and leads the cosmetics industry in combating over-packaging by running public awareness campaigns and developing products that can be sold 'naked' to the consumer. LUSH has 149 locations in North America. Visit www.lushusa.com for more information.

Company Snapshot

LUSH North America Headquarters:
Vancouver, British Columbia

Industry:
Retail

Locations:
149

Using OpenDNS for:
Web content filtering, security, remote management, reporting, faster and more reliable DNS.

What They're Saying

"We looked at installing hardware appliances in each of our retail locations, but the forecasted cost turned out to be way more than we were willing to spend. We chose OpenDNS because it allows us to control the filtering for all of our retail locations from a single interface. I'd absolutely recommend OpenDNS to other system administrators. The service and the cost benefit are hard to beat."

– Dale Hobbs
Network Administrator
LUSH